



Profile
Dynamics®





Build your profile

Human drives are the building blocks of our behavior. Just like this legoset, we all carry differently colored building blocks within us. This composition determines how we behave 'naturally'.

We encourage you, when using this legoset, to imagine what each color symbolises in your behavior. Get to know your intrinsic motivation, and most importantly, get to know yourself.

Motivated People Make the Difference



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THE PROFILE DYNAMICS LOGO

The Profile Dynamics logo is a Profile Dynamics is a visual representation of the versatility and cohesion within organizations. Each element and color in the logo contributes to a deeper meaning that resonates with the core values and mission of Profile Dynamics.

The colored blocks symbolize the various drives that steer both individuals and teams within an organization, and how these drives combine to form a harmonious and effective whole. By sticking to the core of this design, the logo remains a powerful symbol of the balance between individuality and collaboration within any organization.



The logo is composed of a series of colorful shapes, with each color representing a specific drive. These drives reflect both individual expression and collective resistance within a group or team. This highlights the complexity and uniqueness of each individual, while showing how these individual traits work together to form a holistic whole.



The shapes in the logo, a mix of squares and half circles, symbolize the interaction and connection between individual drives and the dynamics within teams. The squares represent stability and structure, which is essential in any team, while the semi-circles represent flexibility and movement, traits needed to adapt and evolve within a team environment.



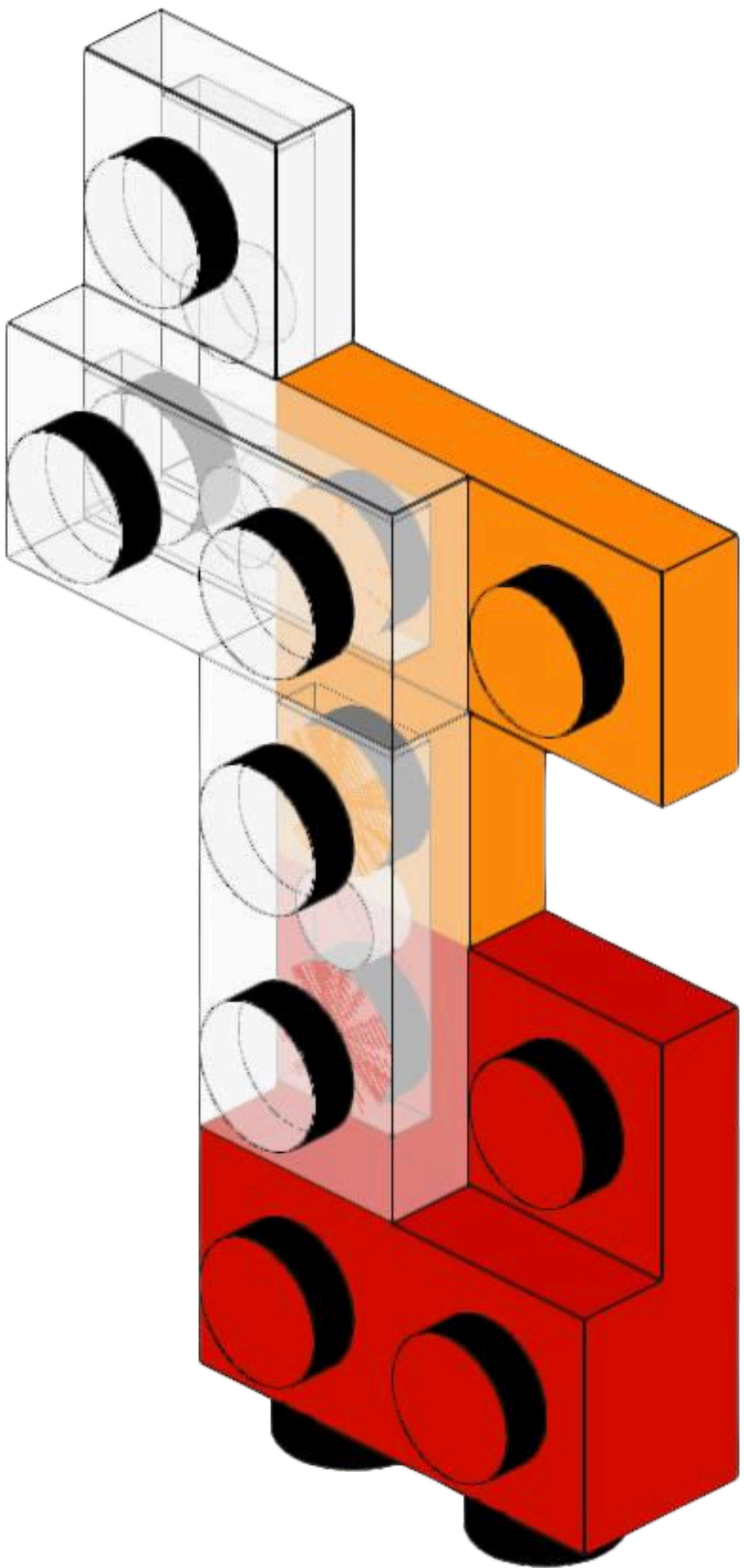
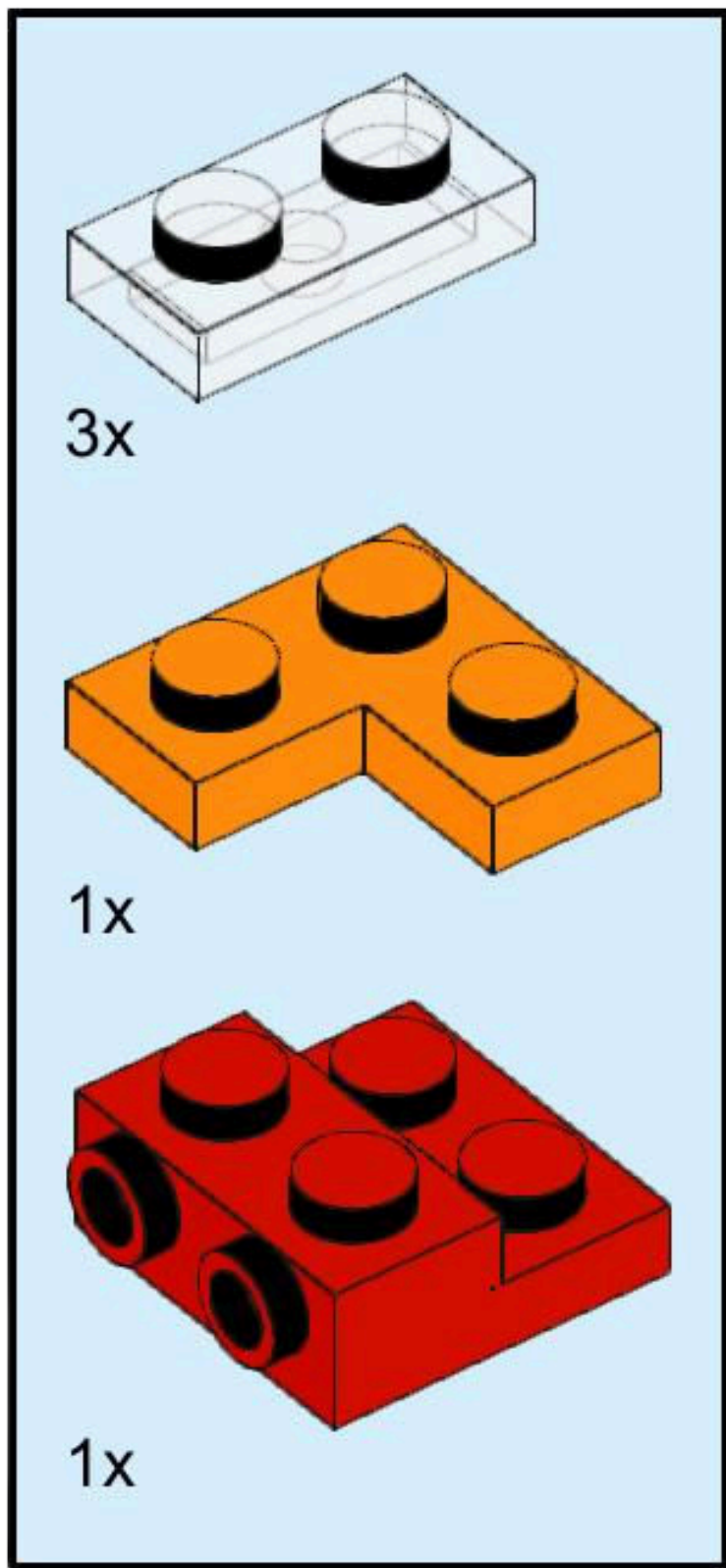
WHAT MAKES THIS LOGO UNIQUE?

The Profile Dynamics logo visually communicates that each individual plays a crucial role within a team and an organization as a whole. The colors and shapes connect the individual to the collective, capturing the essence of what Profile Dynamics is trying to achieve: to provide insight into the complex dynamics of human motivations and how they contribute to the greater whole.

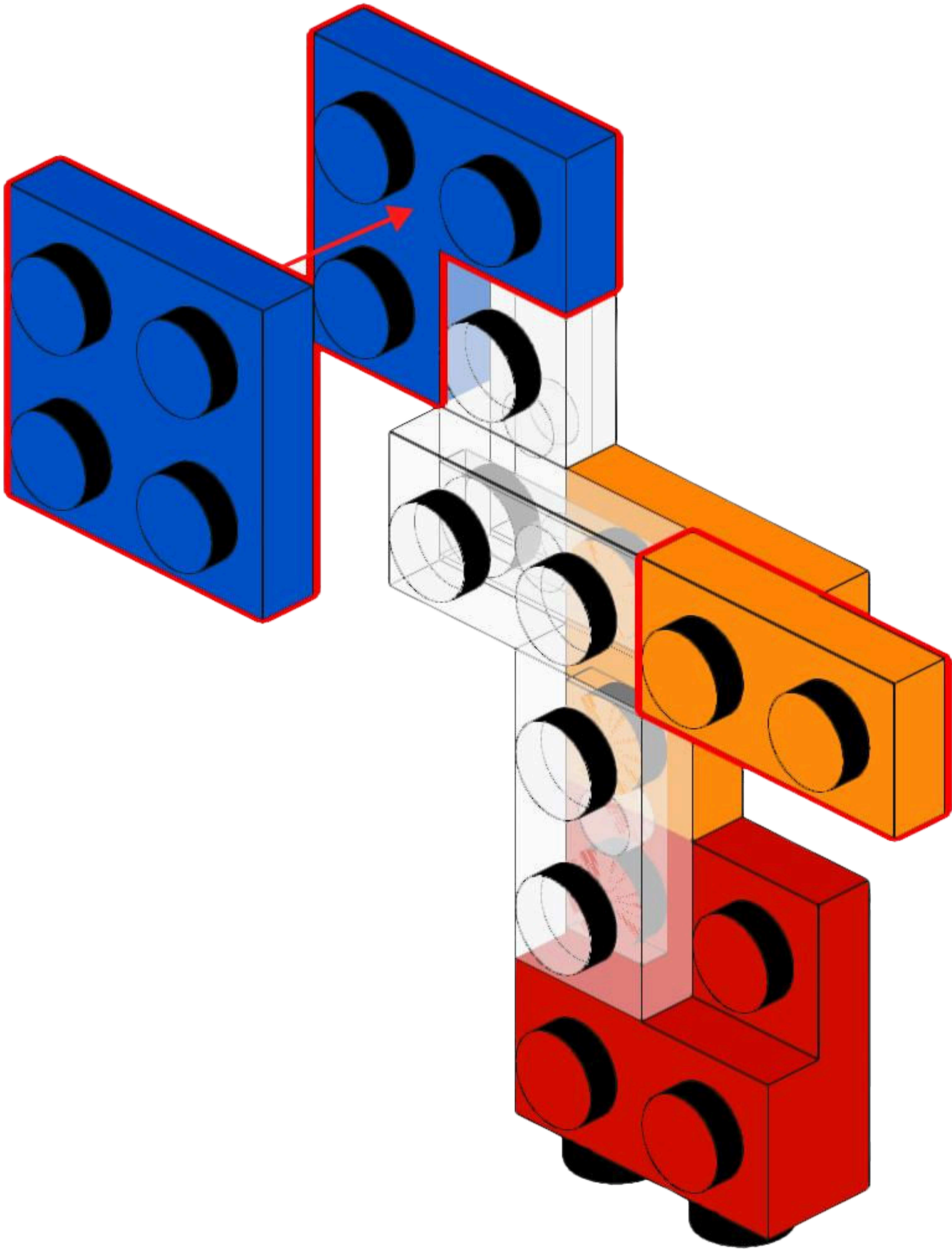
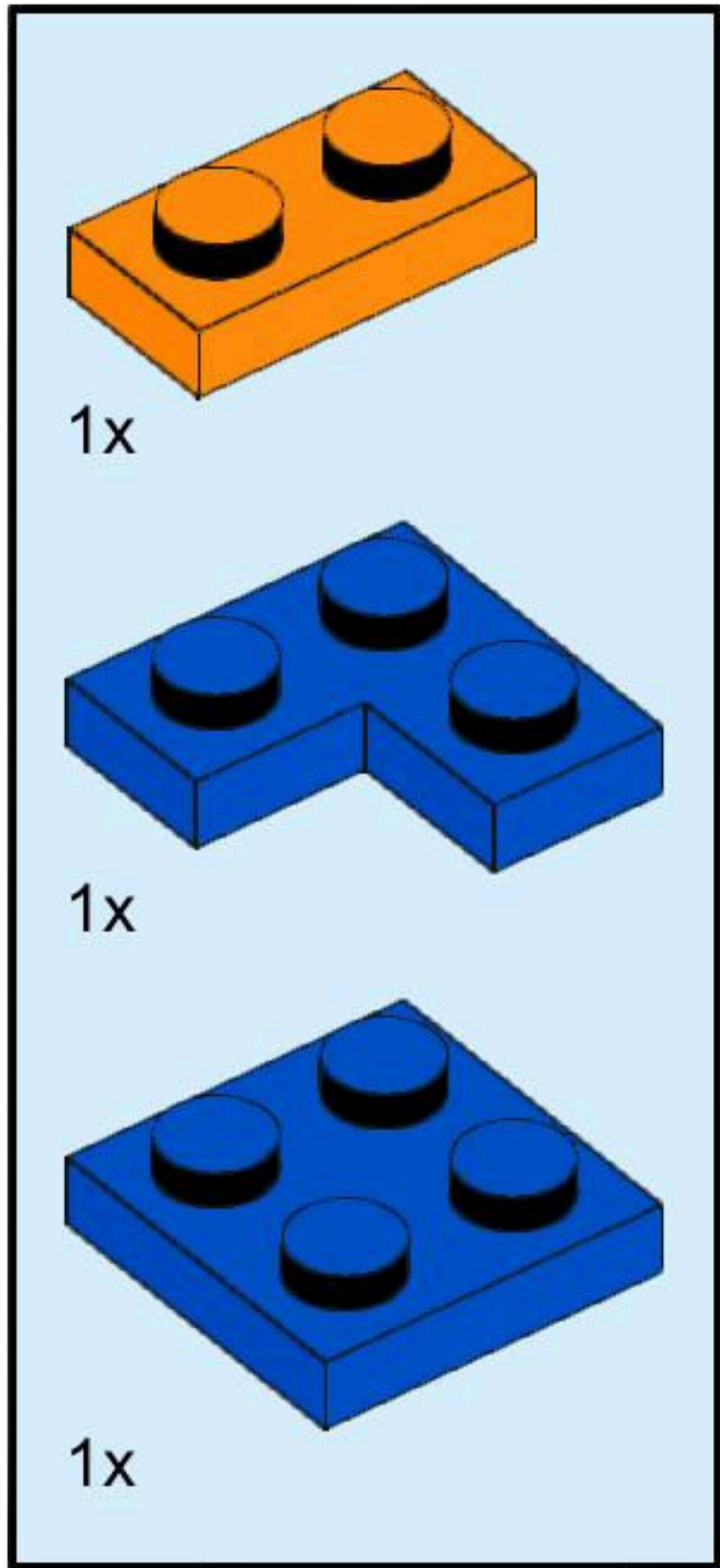
In short, the Profile Dynamics logo symbolizes the balance between individuality and collaboration, providing a visual framework that reflects the full spectrum of human drives and their impact on organizations.



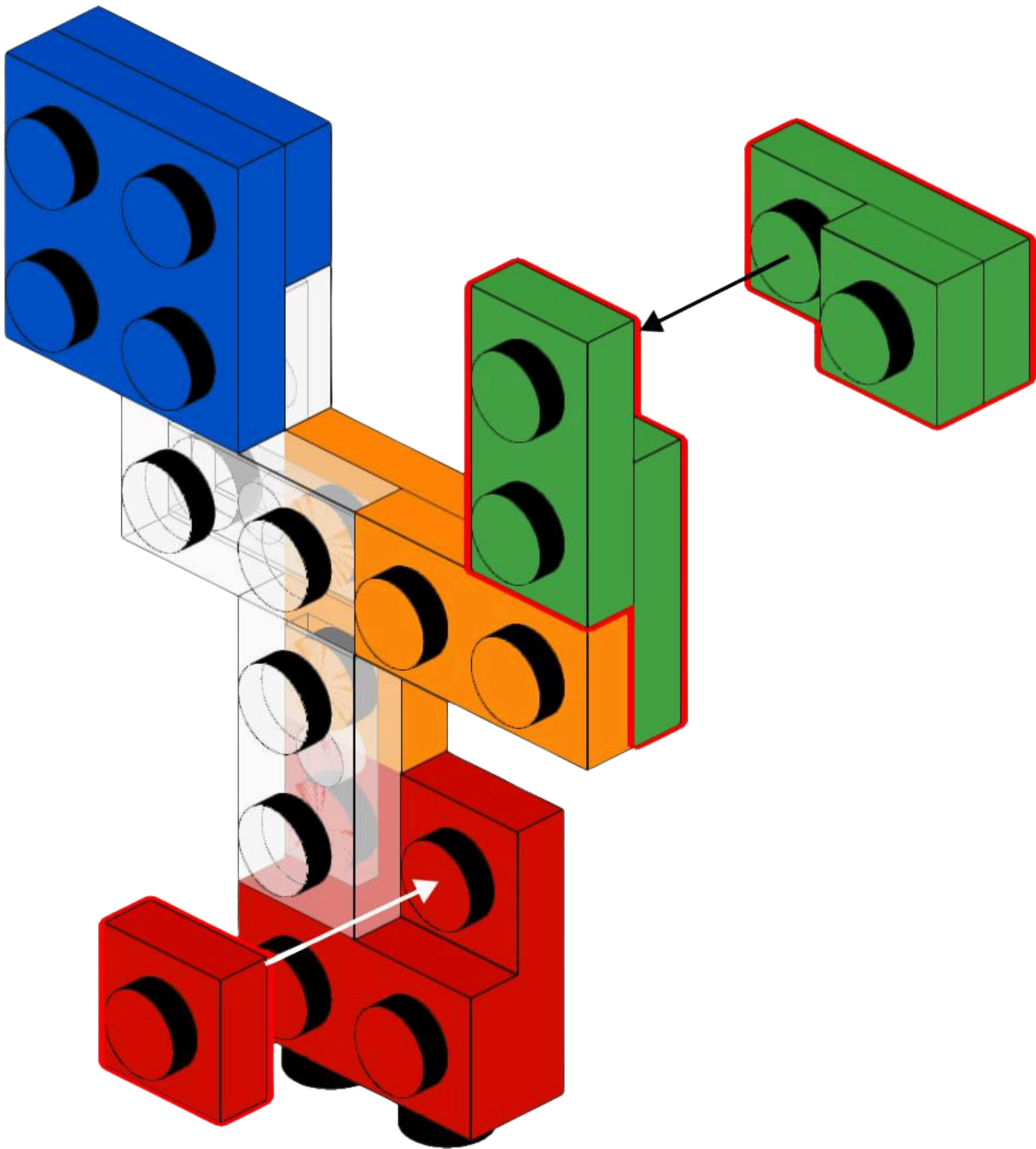
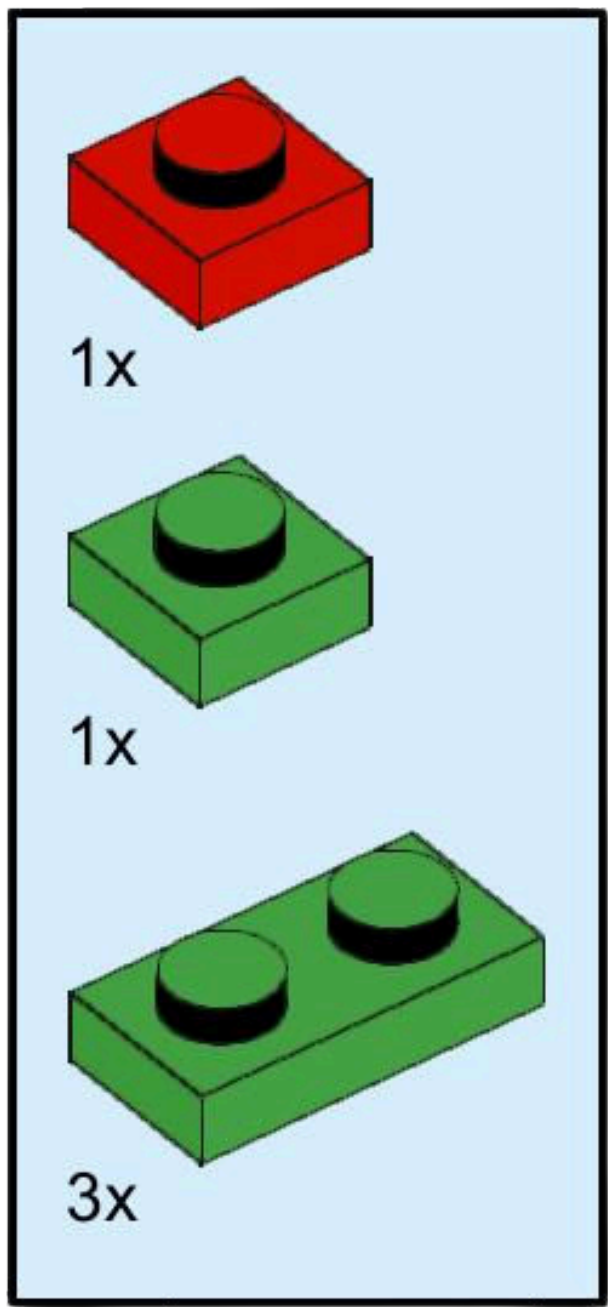
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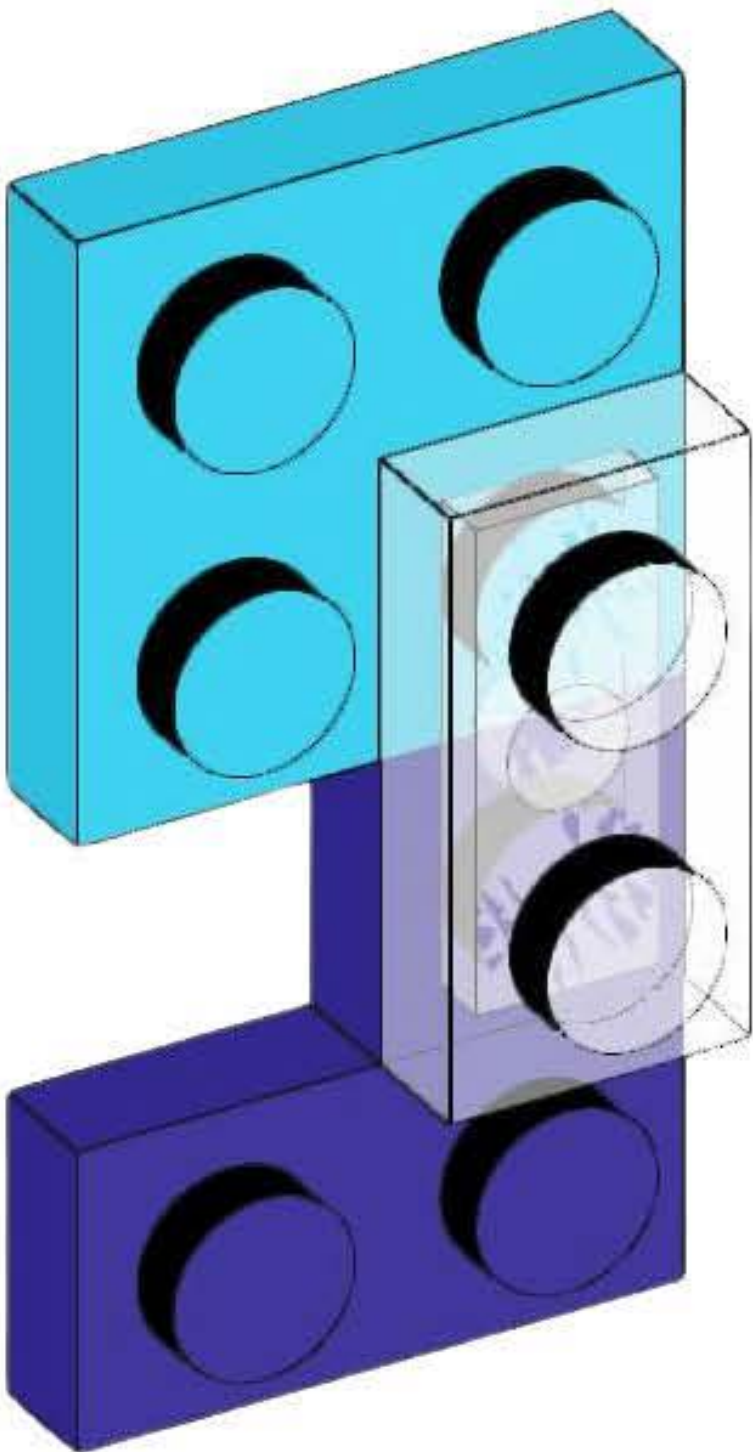
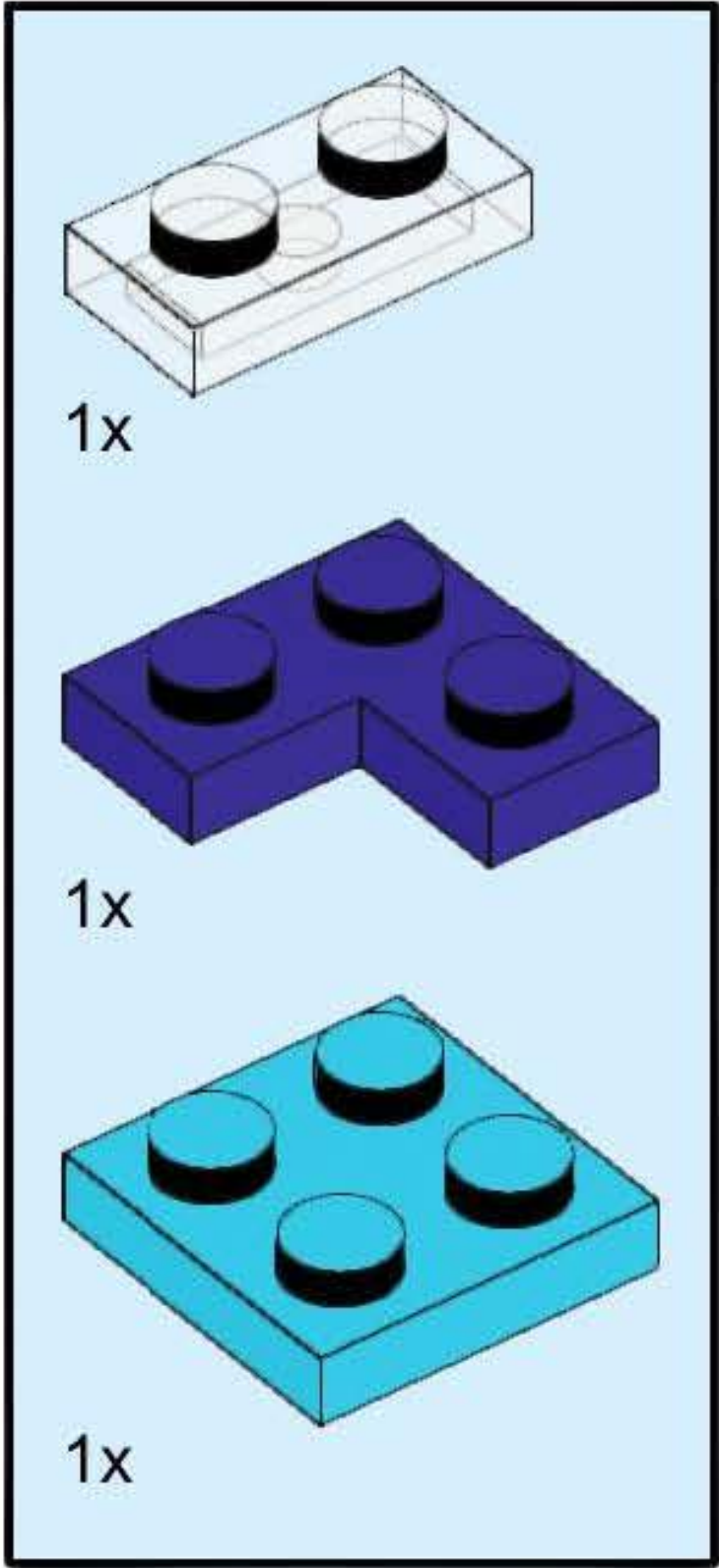
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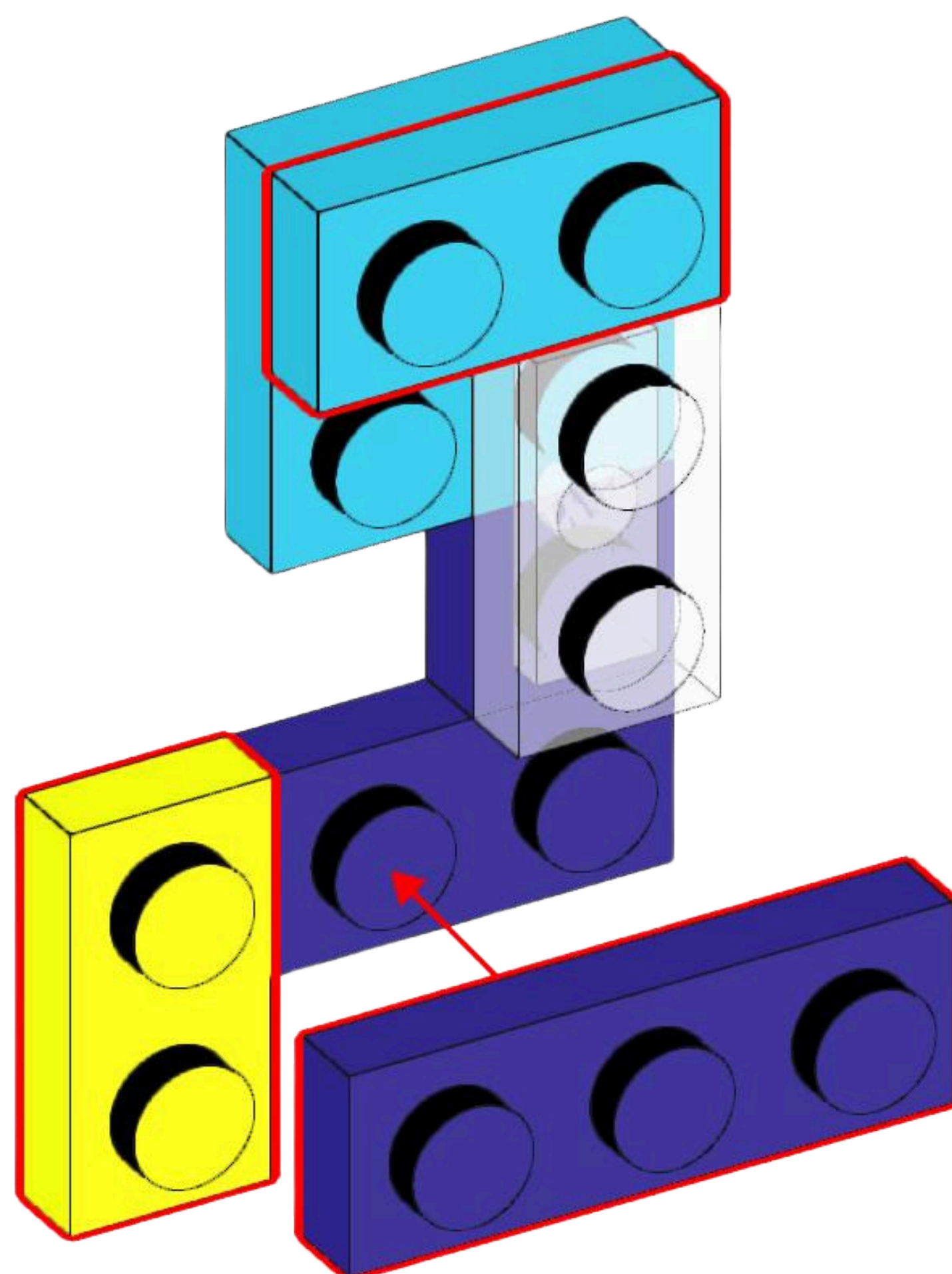
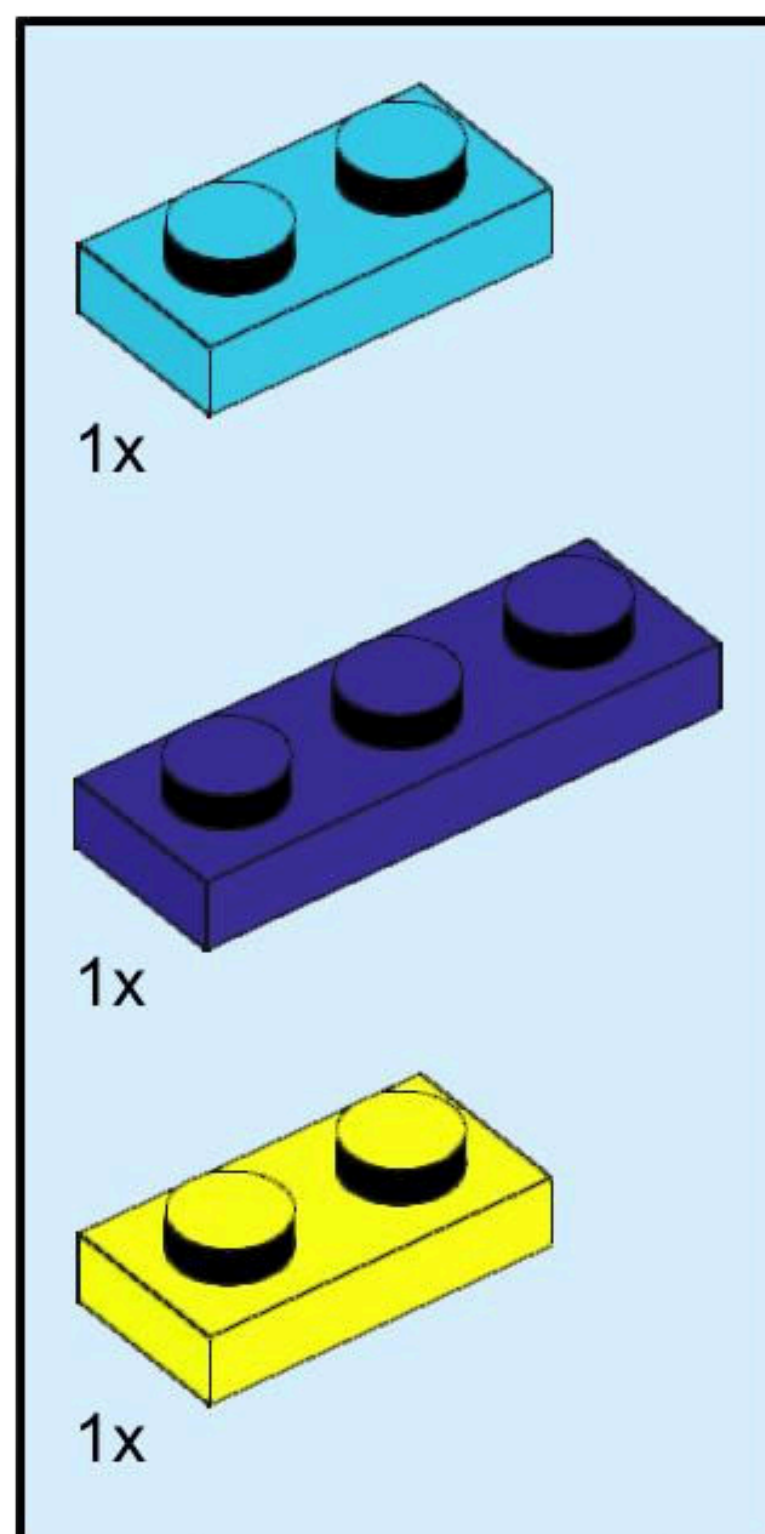
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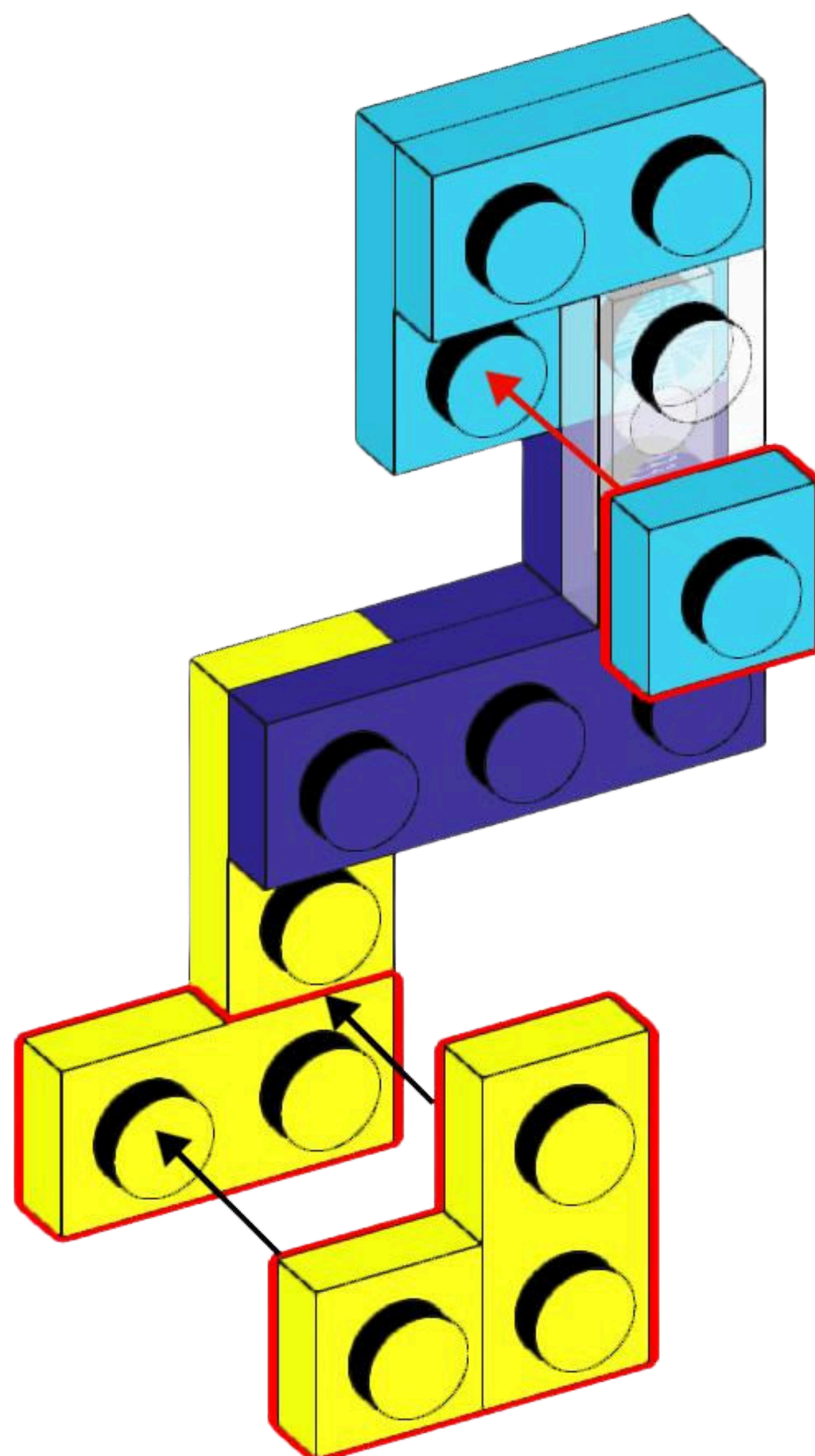
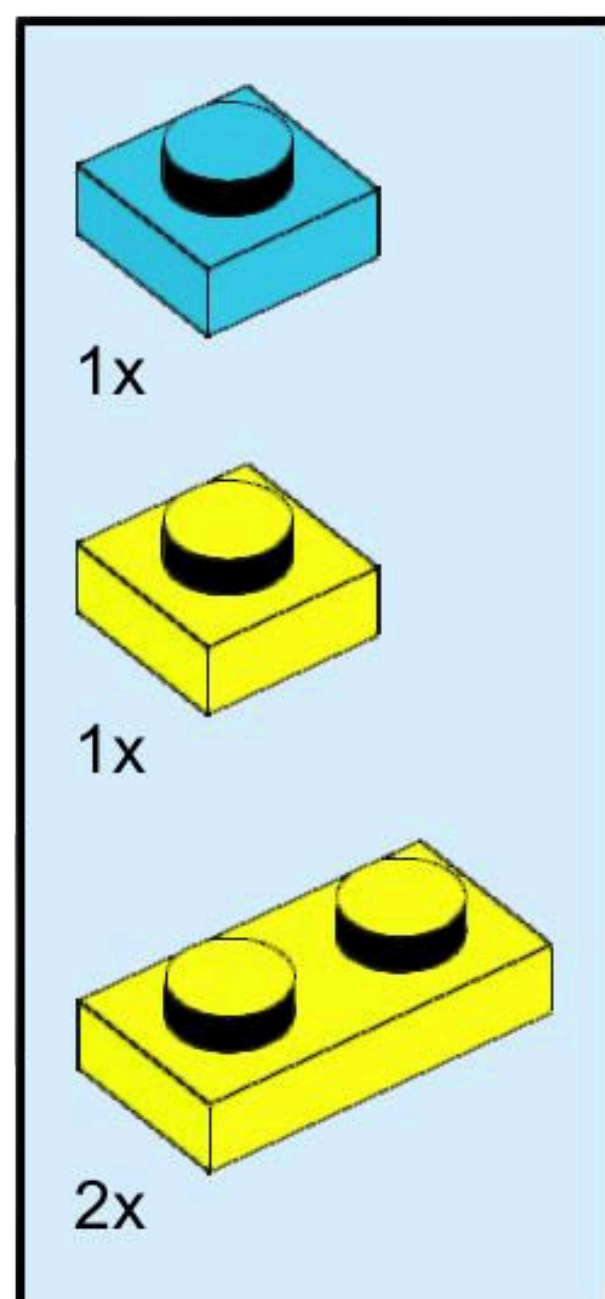
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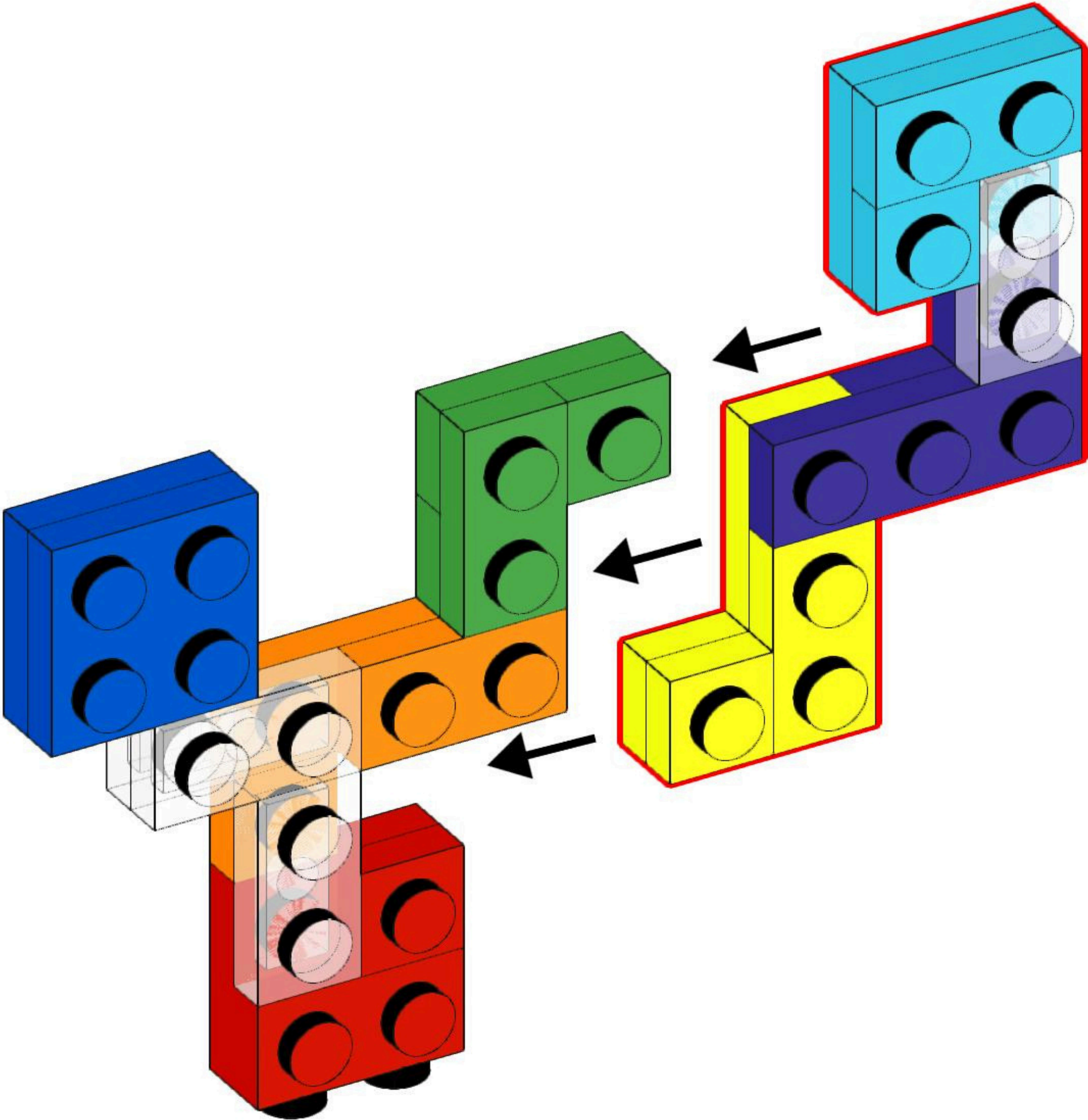
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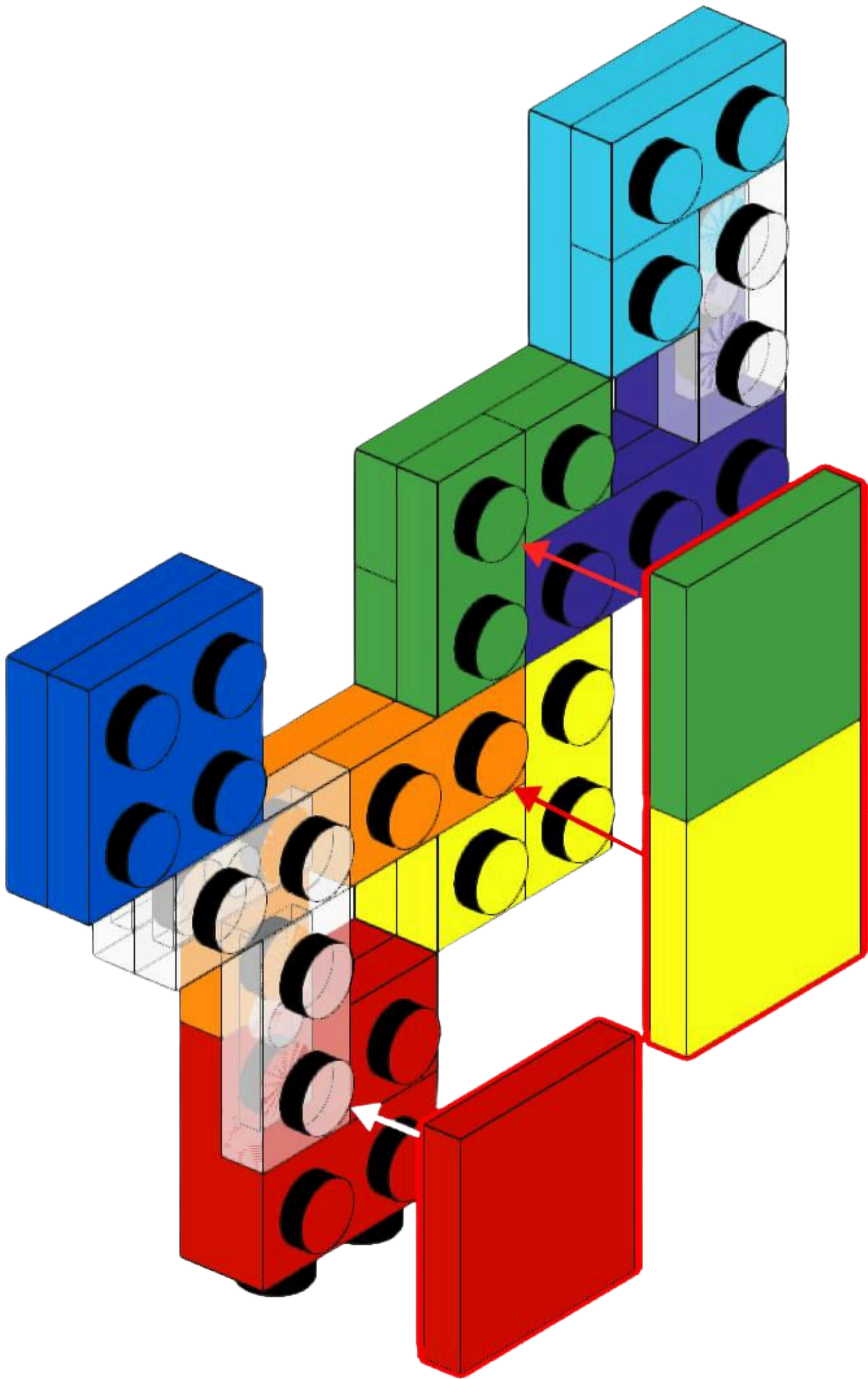
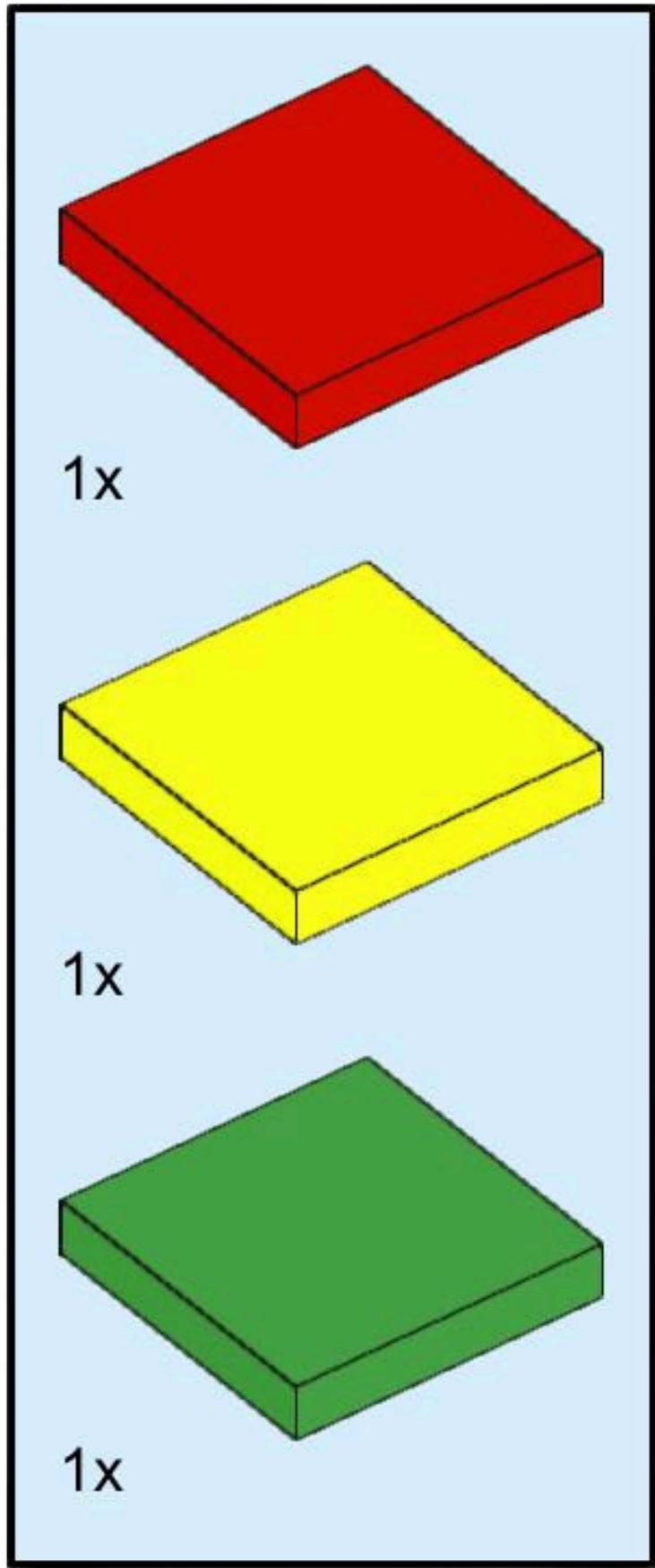
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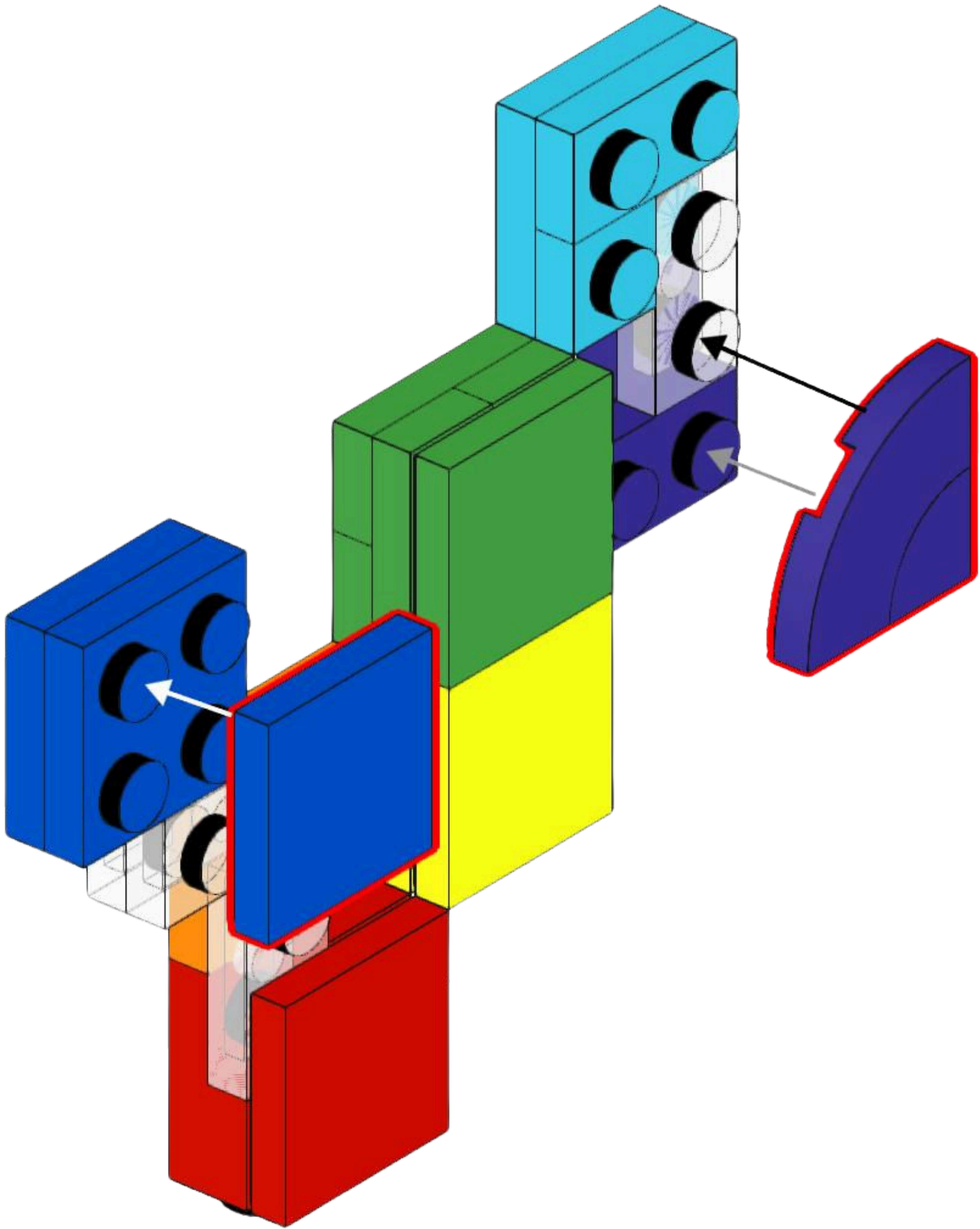
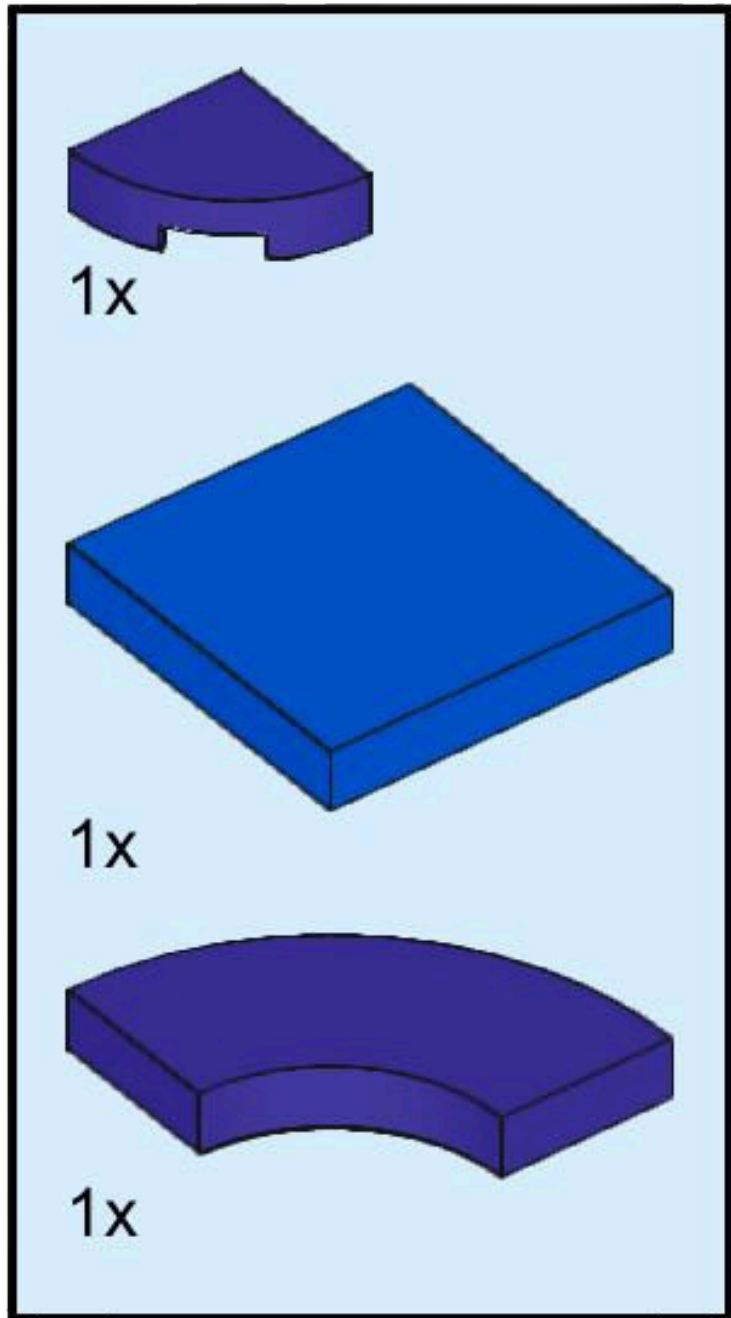
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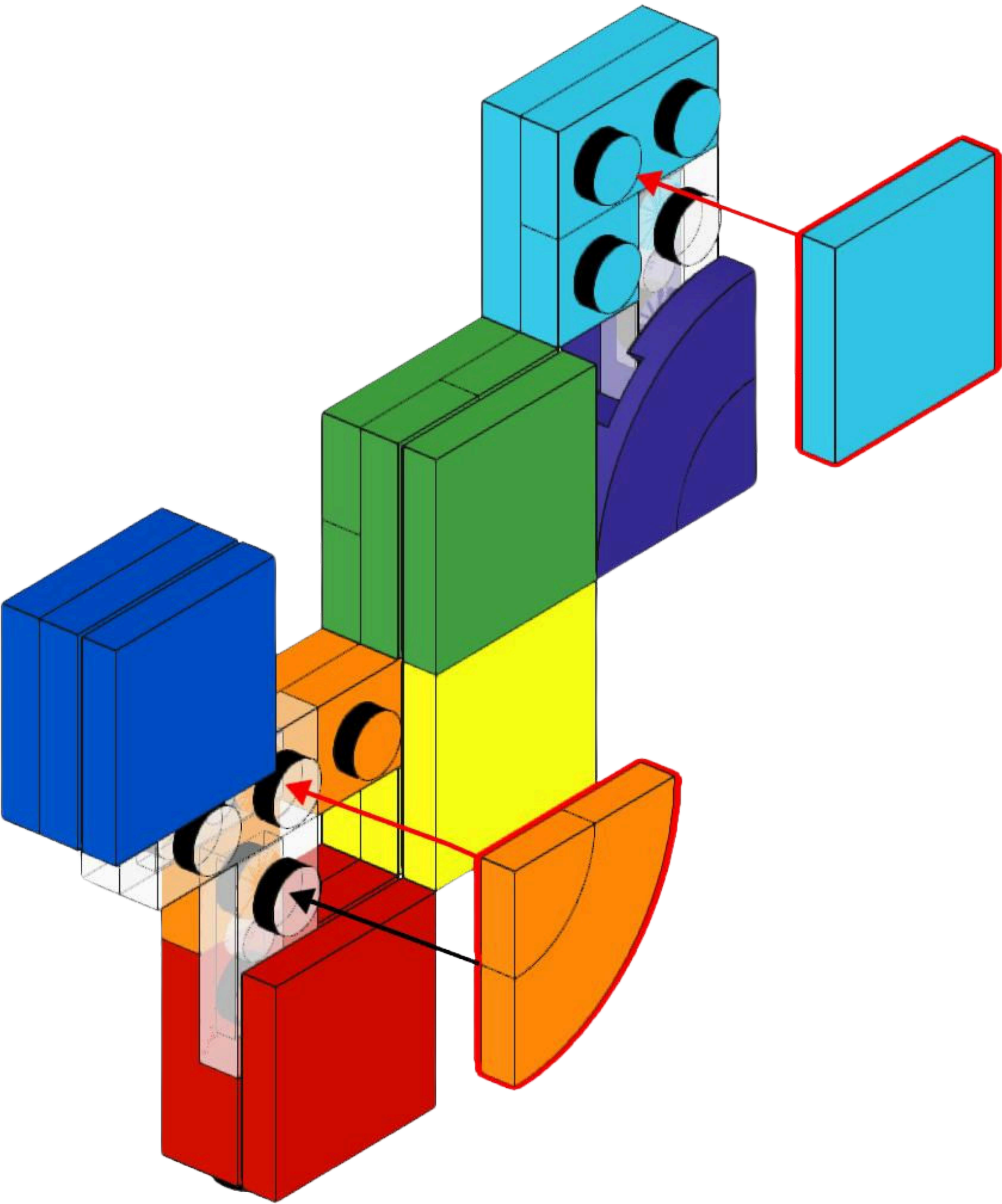
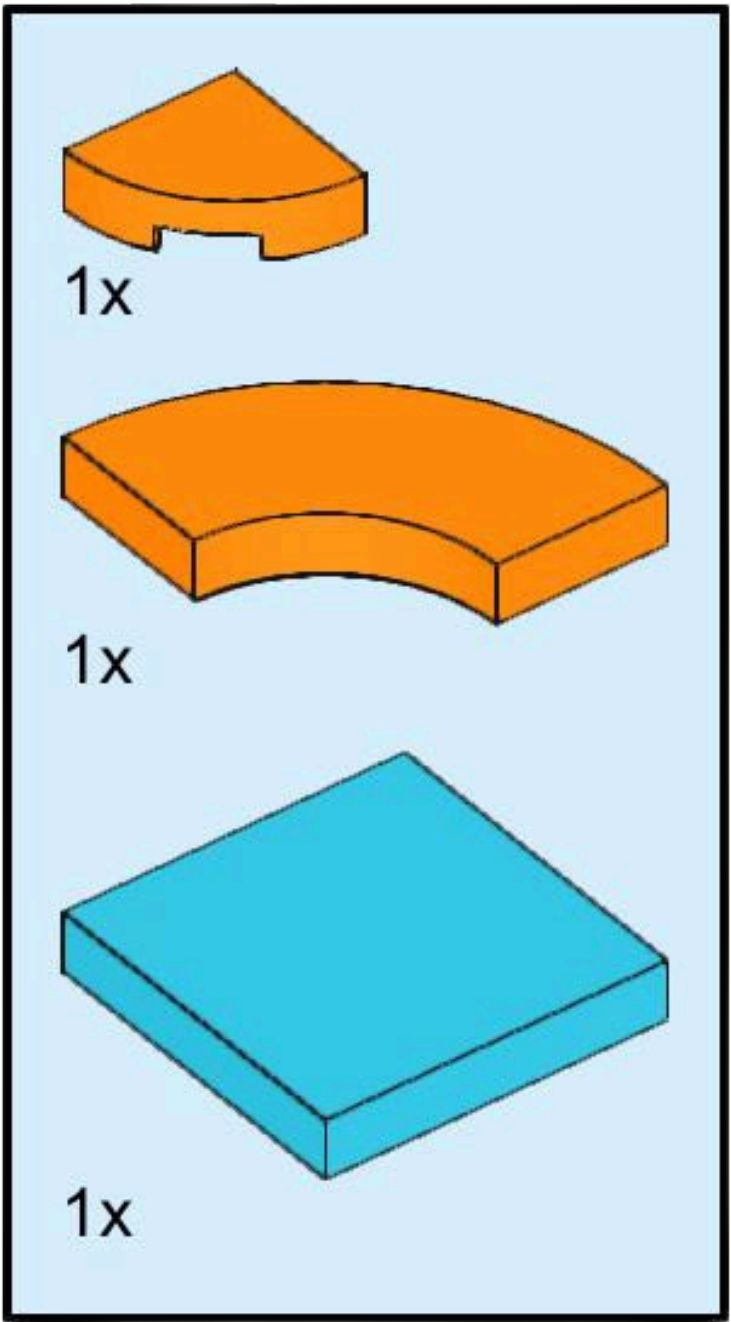
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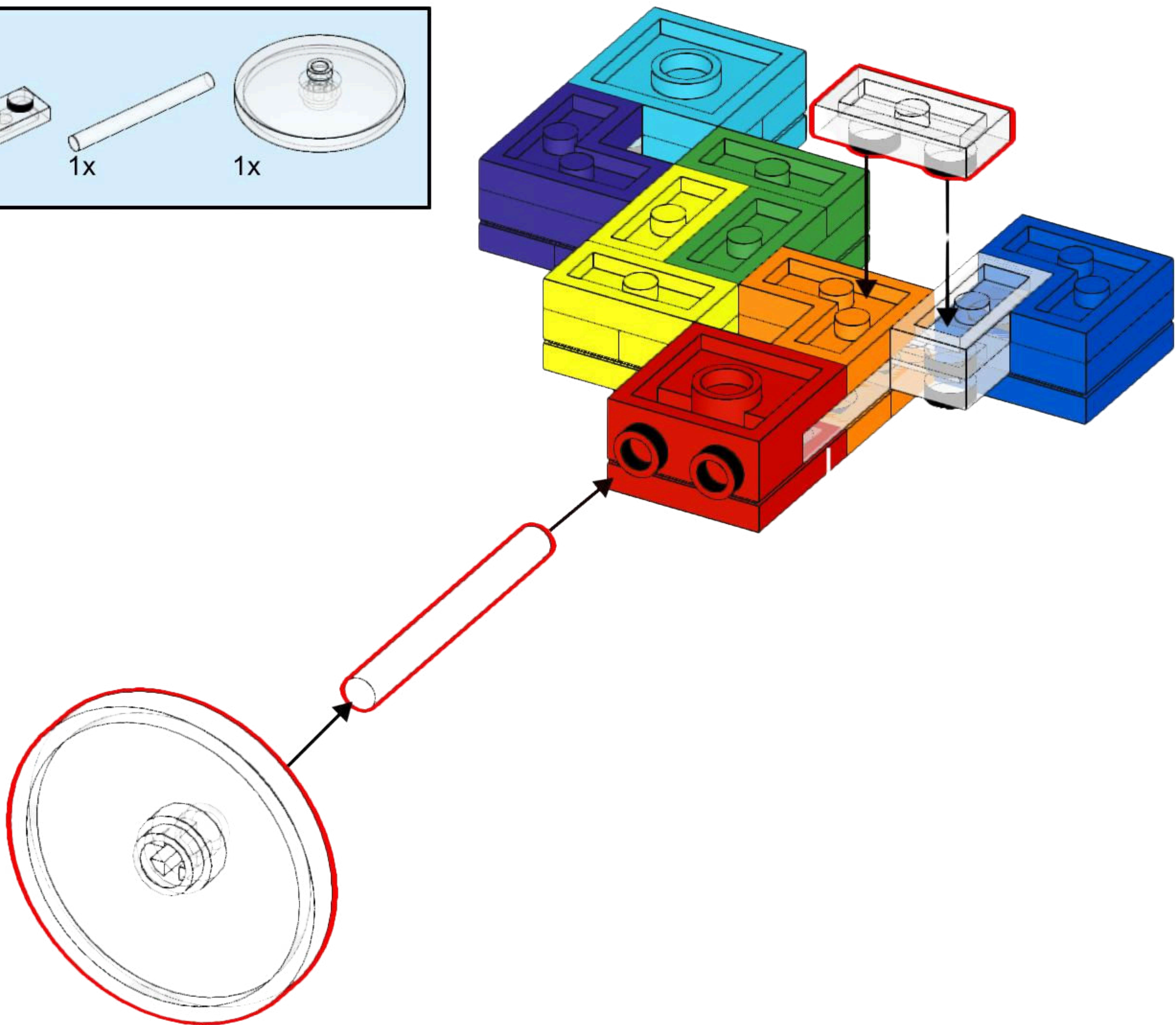
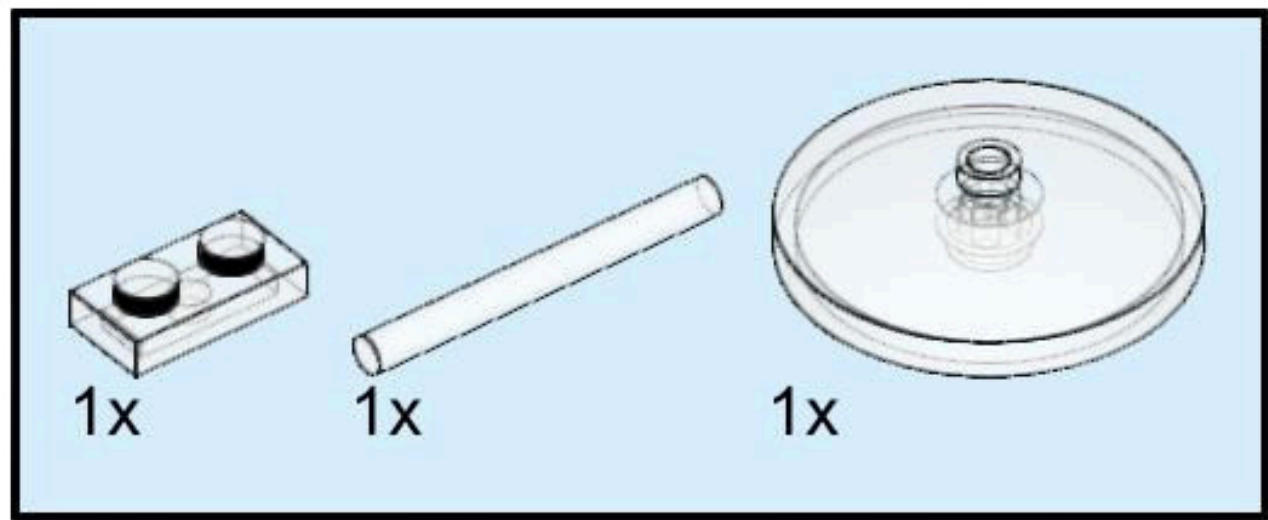
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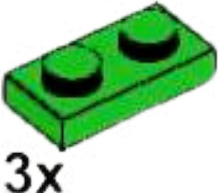

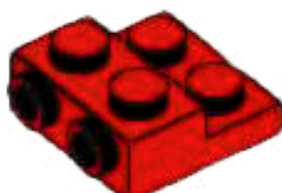
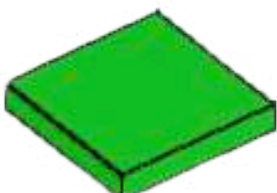


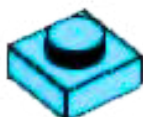

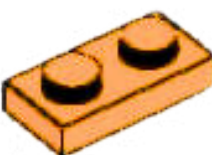
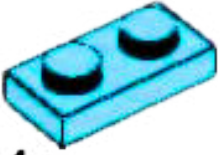


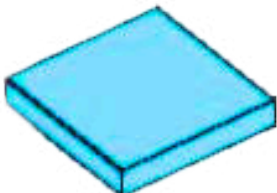


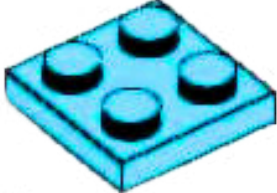


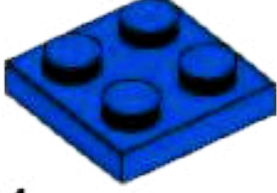






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Let your yellow drive run wild!

Do you see more in our building blocks than just drives?

Let us know through the hashtag: #PDlego



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